



Chemidex Lubricant & Metalworking Fluids Cybrary to Launch Friday, May 15

ALEXANDRIA, VA (May 14, 2009) — ILMA Member and strategic partner Chemidex, LLC will launch its newest industry search engine, the Lubricant & Metalworking Fluids Cybrary, on Friday, May 15. The Cybrary will be available at www.chemidex.com.

Currently, Chemidex offers search tools and resources dedicated to professionals in seven other chemical markets including coatings, adhesives, inks, personal care, cleaners, plastics and food. The new Lubricant & Metalworking Fluids Cybrary will provide valuable industry information specifically for ILMA members.

Matthew Perry, Chemidex Vice President of Sales & Marketing, said, “Our partnership with ILMA will greatly enhance our value proposition and enable us to better serve this important segment of the chemical industry by helping formulators speed the innovation process.”

ILMA members will be able to access the Chemidex Cybrary free of charge for in-depth, qualified product information including data sheets, formulations, technical data and regulatory information all in one place.

“Since forming the partnership in March, we’ve been able to work together with Chemidex to develop the Cybrary,” said ILMA Executive Director Celeste M. Powers. “We know our members are excited about the launch and can’t wait to start using this powerful, innovative tool.”

Chemidex also formed a strategic partnership with the Society for Tribologists and Lubrication Engineers (STLE), and will be exhibiting and presenting at STLE’s Annual Meeting & Exhibition May 17-21 in Orlando, Fla. For more information visit www.stle.org.

#####

The Independent Lubricant Manufacturers Association (ILMA) was founded in 1948. ILMA's 275 members include independent lubricant companies that produce more than 25% of all lubricants and 80% or more of the metalworking fluids and other specialty industrial lubricants sold in the U.S., and key suppliers of raw materials and services to independent lubricant manufacturers.