

The Magazine of the Independent Lubricant Manufacturers Association

Compoundings

EARLY SIGNING DISCOUNT — Deadline: November 13, 2009

Reserve your *Compoundings* ad spaces by this date & receive an additional **10% discount!**

Letters of Agreement must be signed and returned by November 13, 2009 in order to qualify.

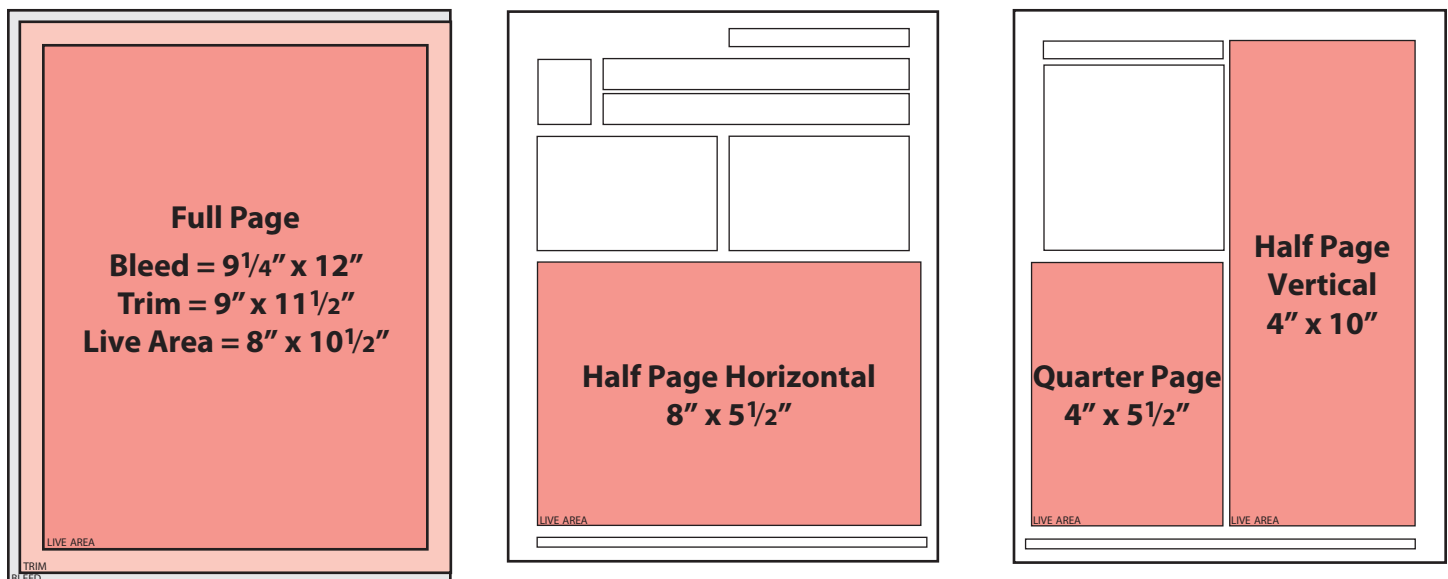
Ad Rates

All prices are net. Prices are based on full color — no additional charges for color.

Ad Size	1-3x	4-8x	9-12x	DIMENSIONS (inches)
Multi-Issue Discount:		5%	10%	(h = horizontal / v = vertical)
Full Page	\$3,200	\$3,040	\$2,880	9" h x 11½" v Live area = 8" h x 10½" v
1/2 Page	\$2,200	\$2,090	\$1,980	Horizontal = 8" h x 5½" v or Vertical = 4" h x 10" v
1/4 Page	\$1,200	\$1,140	\$1,080	4" h x 5½" v

Trim size is 9" h x 11½" v

Ad Sizes



Compoundings can accommodate other ad sizes upon request.