The World is Open for Your Business.

Let U.S. Commercial Service trade professionals around the country connect you to opportunities around the world.
Utilizing our network of trade and investment professionals located in over 78 countries and 108 U.S. locations, the U.S. Commercial Service promotes U.S. exports, especially among small and medium-sized enterprises; advances and protects U.S. commercial interests overseas; and attracts inward investment into the United States.
Global network of trade professionals

Business relationships with foreign governments, buyers, and business leaders worldwide

Access to foreign markets and ensuring compliance with international agreements
Local Expertise; Worldwide Reach
Teams of trade professionals worldwide serving exporters with innovative solutions and targeted information to meet companies’ demands for relevant, timely, industry- and country-specific intelligence

Local trade specialists are single points of contact to connect U.S. exporters with worldwide U.S. Commercial Service resources
Industry Teams

- Aerospace and Security
- Agribusiness
- Healthcare Technologies
- Industry and Information Technology
- U.S. Lifestyle
- Auto and Transportation
- Infrastructure
- Education
- Energy and Environment
- Franchise
- Travel and Tourism
Business Matchmaking

- Gold Key Service, Certified Trade Fairs, Trade Winds, International Buyer Program, Discover Global Markets
  - Connect with pre-screened buyers and meet one-on-one with U.S. commercial diplomats at major U.S. events
  - Interact with foreign investors visiting the United States
  - Exhibit in U.S. Pavilions at international trade shows
How To Use These Services

▪ Meet with a Trade Specialist at a local Export Assistance Centers to discuss your product or service, and learn about events

▪ Thoroughly complete a brief 4-page U.S. Commercial Service Company Questionnaire

▪ Participate in a conference call with our foreign office to answer questions and plan next steps. Typical lead time to execute a service is six-weeks

▪ Our team will plan your itinerary and help arrange your on-the-ground logistics

▪ Following the visit, please report successes, and keep in touch about progress
Market Intelligence

- The latest market information, prepared by U.S. Commercial Service staff stationed within each market
- Customized market research—prepared just for U.S. exporters
- Background reports and other information about prospective business partners
- Online resources
Trade Counseling

- Information and advice
- Planning, strategy, and solutions
- Legal and regulatory issues
- Licensing and standards
- Intellectual property
Commercial Diplomacy

- Government-to-government support
  - Helping companies overcome unfair or illegal international actions, including trade barriers
  - Coordination among multiple U.S. government agencies
- Work with U.S. Embassies and Consulates to create the best international strategies
Trade Shows and Business Forums

- *Discover Global Markets and Trade Winds*
- Private and public trade events around the world
- Other, smaller local/regional industry events - see [www.export.gov/florida](http://www.export.gov/florida)
$26.8 billion in foreign government procurements won with U.S. Commercial Service advocacy assistance

Serves U.S. companies when they bid on foreign government projects or procurement competitions

Counts foreign government advocacy and political pressure

Encourages transparency, promotes fair treatment of U.S. companies and addresses bribery and corruption in tender processes
What Clients Love About Us

“...my go-to resource if I have export questions.”

“You care that I will get what I need to succeed.”

“Extensive, good-quality network of country specialists...”

“...FANTASTIC... responsive, knowledgeable, and go beyond the call [of duty] to assist us with any need, large or small.”

“Friendly and easy to work with.”

“...super helpful and extremely willing to help [accomplish] what I need to do...”

“[They] reach out to companies that I could not be aware of... and check their capabilities to represent us.”

“...overcomes the fear of doing business overseas.”
Eduardo Torres, Director South Florida USEAC
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Contact us today to connect with a world of opportunity.

export.gov/usoffices

U.S. Commercial Service— Connecting you to global markets.