REAP THE BENEFITS OF ILMA MEMBERSHIP!

ILMA membership offers a wealth of benefits, with resources that help you and your business thrive in the global marketplace. Make sure to take advantage of them!

ADVERTISE WITH ILMA!

Under the Publications tab on www.ilma.org, click on Advertise with ILMA to find out about opportunities to get your company name and brand out in front of a wide swath of lubricant industry executives. This includes Compoundings (hard-copy and digital versions), ILMA Digest (weekly public policy news roundup) and the hard-copy Industry Directory, as well as ILMA’s website and app.

Independent Lubricant Manufacturers Association
(703) 684-5574
www.ilma.org
**ILMA is Your Advocate!**

ILMA is the principal voice for the industry before Congress, federal regulatory agencies and other industry groups. In an accelerating global market with little concern for proprietary boundaries, ILMA's singular voice for independent innovation and competition has never been more important!

**Two Must-Attend Meetings Each Year**

Spring’s ILMA Engage and the fall Annual Meeting draw together customers and suppliers for unparalleled networking, as well as informative and educational sessions on topics that matter to you, including legislative and regulatory issues, industry standards updates, family business, good management, best practices and more. Members receive discounted registration fees and hotel rates.

**BECOME A MEETING SPONSOR!**

Another sure way to get in front of the industry is by becoming a sponsor of the Annual Meeting and/or ILMA Engage. There are many options to choose from and your company will be noticed on the ILMA website, in the meeting materials and on signage throughout the meeting. Depending upon the level of sponsorship, you’ll also receive complimentary tabletop display space in Base Camp (the meeting registration area).

Contact Tim Mack, tmack@ilma.org.

**Member Company Profile:**

Key Representatives to ILMA for their company, have the power to keep their company profile updated using the “Edit” buttons within the profile. Make updates to address, product offerings, personnel (edit company staff). Make sure when other members are searching for YOU, they will get only the most current information!

**ILMA Works for You!**

A poster you can download, print, and place prominently in your offices or plants to let your employees know about the great ILMA resources they can access.

**ILMA Digest**

A weekly roundup of all the important public policy news, coming to your inbox each Friday.

**The ILMA website, www.ilma.org, has a wealth of information and resources to keep members informed and connected.**

**The Online Membership Directory:**

Use the ILMA Power Search on www.ilma.org to find other member companies and their products.

**Individual Profile:**

All member company personnel have the power to keep their individual profiles updated using the “Edit” buttons within the profile. Members like seeing you, so make sure to upload your photo!

**Advocacy:**

Under the Issues tab on www.ilma.org, you will find our Advocacy Agenda for the year, as well as information on current legislative and regulatory actions affecting our industry, and White Papers for more in-depth analysis of some of these issues. There are also videos posted periodically with updates and explanations of how these issues affect your business. And be sure to check out the International Index for global regulatory information from recent Compoundings articles.

**Daily News on the homepage!**

The news ticker at the top of the page gives a rundown of interesting, current industry happenings.

**Compoundings Magazine**

All personnel of member companies in the ILMA database receive a complimentary copy of ILMA’s trade magazine, Compoundings. Compoundings covers trends in the lubricants industry and provides members a top-tier venue to become known through advertising, columns and articles. Compoundings is also available in digital format, including archived issues.

**WEBSITE**

**ILMA 365**

Everything ILMA in the palm of your hand! This new app includes the directories for member companies as well as individuals. Find and contact right from the app! Also included, Hot Topics, ILMA publications, Board of Directors and staff listings, and a built-in app for ILMA meetings! Get it at the App Store and Google Play.

**Compounds Magazine**

All personnel of member companies in the ILMA database receive a complementary copy of ILMA’s trade magazine, Compoundings. Compoundings covers trends in the lubricants industry and provides members a top-tier venue to become known through advertising, columns and articles. Compoundings is also available in digital format, including archived issues.